



VELOWAYS would like to thank **TTG** and **URBAN FOLX TRAVEL** for the opportunity to be part of this years **Hosted Buyer Program in Rimini Italy**.

We look forward to working with our new Italian partners in promoting Italy as one of THE destinations to visit in 2023. Ebiking with Veloways is the only way to see Italy.



TTG Rimini is an international travel fair that takes place annually in Rimini, Italy. The fair attracts travel professionals, tour operators, and travel agencies from around the world and provides a platform for companies to showcase their products and services. One of the main focuses of TTTG Rimini is on sustainable tourism, including the use of electric bikes (e-bikes) for exploring new destinations.

E-Bikes have become increasingly popular for cycling tourism, as they allow for more extended trips with less effort, especially for those who are not used to strenuous physical activity. With the help of an electric motor, e-bikes provide assistance to the rider and make it easier to cover longer distances and tackle challenging terrain. This has made e-bikes a popular choice for cyclists who are looking for a more leisurely and sustainable way to explore new destinations.



At TTTG Rimini, several companies and organizations showcase the latest developments in e-bike technology and provide information on e-bike tours and destinations. The fair also provides an opportunity for tour operators and travel agencies to network and establish partnerships with e-bike suppliers and manufacturers.



Cycling tourism is a rapidly growing segment of the travel industry, and the use of e-bikes has further increased its popularity. The integration of e-bikes into the travel industry has provided new opportunities for travelers to explore new destinations and has helped to promote sustainable tourism practices.

In conclusion, **TTG Rimini is an important platform for promoting the use of e-bikes in cycling tourism** and highlighting the benefits of sustainable tourism practices. The fair provides an opportunity for travel professionals and industry stakeholders to **network, share knowledge, and establish new partnerships** that can help to drive the growth of the cycling tourism industry